SERVICES

ATLAS
STRATEGIC GROUP

Site Selection

If you have a business, retailer or other development opportunity that needs a new location

we will provide you with market intelligence (competition and co-locating information with socioeconomic and demographic metrics) and 3 sites selected with our innovative methodology through GIS-based location analysis. This analysis includes trade area analysis and reasons for why the sites will work for your business/development.

or

If you need a single-family or multifamily housing location

we will provide you with market intelligence (socioeconomic, demographic, and proximity metrics) and 3 sites selected with our innovative methodology through GIS-based location analysis.

Let Atlas Guide You

If you have real estate but need guidance for how to develop it

we will guide you with a siting report that proposes an idea for development, and then back that idea with market intelligence data analytics (competition and co-locating information with socioeconomic and demographic metrics). This analysis includes trade area analysis and reasons for why your site will work for the proposed development.

or

If you want to invest in real estate and need guidance for how to start

we will combine these services to locate a site, propose an idea for developing it, and connect you to one of our partner broker partners to help you acquisition it. This service can be adapted to your needs.

Either of these services have the additional option for us to perform a feasibility analysis that includes return on investment metrics.

Projects will be completed on a project-by-project basis for any potential client. Analysis costs will vary based on extensiveness, difficulty, time consumption and data availability for the project request. All services are based on availability and accuracy of data gathered from various data sources manipulated with proprietary methodology. All services are predictory in nature and use estimates for certain metrics. Results will vary.